



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 848141

Schedule Dates 08/15/12-08/21/12
Advertiser Mitt Romney for President (38225)
Agency American Rambler Productions (10671)
Product Political - US President (1174)
Brand 158/REP/US PRES (175653)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name KINCAID,STEPHANIE
Phone/Fax (857) 288-3500 /
CPE 158
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments ROMNEY FOR PRESIDENT
 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** ROMNEY FOR PRESIDENT

Date Entered 08/14/12
Last Modified 08/14/12
Entered By Melissa Welch
CO-OP No
Headline # 06273980
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,485.75
Net Total \$42,419.25
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Aug. 2012	85	\$49,905.00
Grand Total:	85	\$49,905.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	5:58A- 6:58A (ET)				2	2	2			6	\$600.00	\$3,600.00	Charlotte (WCNC) (WCNC)	6A NEWS	8/14/12
2.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	5:58A- 6:58A (ET)		2	2						4	\$600.00	\$2,400.00	Charlotte (WCNC) (WCNC)	6A NEWS	8/14/12
3.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	6:58A- 9A (ET)		2	2						4	\$600.00	\$2,400.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/14/12
4.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	6:58A- 9A (ET)				2	2	2			6	\$600.00	\$3,600.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/14/12
5.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	9A- 10A (ET)				1	1	1			3	\$300.00	\$900.00	Charlotte (WCNC) (WCNC)	TODAY SHOW 2	8/14/12
6.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	9A- 10A (ET)		1	1						2	\$300.00	\$600.00	Charlotte (WCNC) (WCNC)	TODAY SHOW 2	8/14/12
7.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	3P- 4P (ET)		1	1						2	\$200.00	\$400.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	8/14/12
8.0	Normal Line / SPOT	08/20/12-08/21/12	2	:30	4P- 4:59P (ET)		1	1						2	\$350.00	\$700.00	Charlotte (WCNC) (WCNC)	4P NEWS	8/14/12
9.0	Normal Line / SPOT	08/15/12-08/17/12	2	:30	4P- 4:59P (ET)				1	1	1			3	\$350.00	\$1,050.00	Charlotte (WCNC) (WCNC)	4P NEWS	8/14/12
10.0	Normal Line / SPOT	08/15/12-08/17/12	2	:30	4:59P- 5:29P (ET)				1	1	1			3	\$400.00	\$1,200.00	Charlotte (WCNC) (WCNC)	5P NEWS	8/14/12
11.0	Normal Line / SPOT	08/20/12-08/21/12	2	:30	4:59P- 5:29P (ET)		1	1						2	\$400.00	\$800.00	Charlotte (WCNC) (WCNC)	5P NEWS	8/14/12
12.0	Normal Line / SPOT	08/15/12-08/17/12	2	:30	5:29P- 5:59P (ET)				1	1	1			3	\$400.00	\$1,200.00	Charlotte (WCNC) (WCNC)	530P NEWS	8/14/12
13.0	Normal Line / SPOT	08/20/12-08/21/12	2	:30	5:29P- 5:59P (ET)		1	1						2	\$400.00	\$800.00	Charlotte (WCNC) (WCNC)	530P NEWS	8/14/12
14.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	5:59P- 6:30P (ET)		1	1						2	\$550.00	\$1,100.00	Charlotte (WCNC) (WCNC)	6P NEWS	8/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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15.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	5:59P- 6:30P (ET)				1	1	1			3	\$550.00	\$1,650.00	Charlotte (WCNC) (WCNC)	6P NEWS	8/14/12
16.0	Normal Line / SPOT	08/20/12-08/21/12	2	:30	6:59P- 7:30P (ET)		1	1						2	\$1,600.00	\$3,200.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/14/12
17.0	Normal Line / SPOT	08/15/12-08/17/12	2	:30	6:59P- 7:30P (ET)				1	1	1			3	\$1,600.00	\$4,800.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/14/12
18.0	Normal Line / SPOT	08/20/12-08/21/12	2	:30	7:30P- 7:58P (ET)		1	1						2	\$1,500.00	\$3,000.00	Charlotte (WCNC) (WCNC)	WHEEL	8/14/12
19.0	Normal Line / SPOT	08/15/12-08/17/12	2	:30	7:30P- 7:58P (ET)				1	1	1			3	\$1,500.00	\$4,500.00	Charlotte (WCNC) (WCNC)	WHEEL	8/14/12
20.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	11P- 11:34P (ET)				1	1	1			3	\$650.00	\$1,950.00	Charlotte (WCNC) (WCNC)	11P NEWS	8/14/12
21.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	11P- 11:34P (ET)		2							2	\$650.00	\$1,300.00	Charlotte (WCNC) (WCNC)	11P NEWS	8/14/12
22.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	11:34P- 12:37A (ET)				1	1	1			3	\$325.00	\$975.00	Charlotte (WCNC) (WCNC)	TONITE SHOW	8/14/12
23.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	11:34P- 12:37A (ET)		1	1						2	\$325.00	\$650.00	Charlotte (WCNC) (WCNC)	TONITE SHOW	8/14/12
24.0	Normal Line / SPOT	08/20/12-08/21/12	2	:30	4:58A- 5:58A (ET)		1	1						2	\$325.00	\$650.00	Charlotte (WCNC) (WCNC)	5A NEWS	8/14/12
25.0	Normal Line / SPOT	08/15/12-08/17/12	2	:30	4:58A- 5:58A (ET)				1	1	1			3	\$325.00	\$975.00	Charlotte (WCNC) (WCNC)	5A NEWS	8/14/12
26.0	Normal Line / SPOT	08/18/12-08/18/12	2	:30	5:58A- 6:57A (ET)							1		1	\$150.00	\$150.00	Charlotte (WCNC) (WCNC)	6A NEWS	8/14/12
27.0	Normal Line / SPOT	08/18/12-08/18/12	3	:30	6:57A- 9A (ET)							2		2	\$400.00	\$800.00	Charlotte (WCNC) (WCNC)	7A NEWS	8/14/12
28.0	Normal Line / SPOT	08/18/12-08/18/12	4	:30	9A- 10A (ET)							1		1	\$275.00	\$275.00	Charlotte (WCNC) (WCNC)	SAT TODAY	8/14/12

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29.0	Normal Line / SPOT	08/18/12-08/18/12	3	:30	6:59P- 7:30P (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	JEOPARDY WKND	8/14/12
30.0	Normal Line / SPOT	08/18/12-08/18/12	3	:30	7:30P- 7:58P (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	WHEEL FORTUNE	8/14/12
31.0	Normal Line / SPOT	08/18/12-08/18/12	4	:30	11:29P- 1:02A (ET)							2		2	\$525.00	\$1,050.00	Charlotte (WCNC) (WCNC)	SAT NITE LIVE	8/14/12
32.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	6:58A- 8A (ET)								1	1	\$265.00	\$265.00	Charlotte (WCNC) (WCNC)	7A NEWS	8/14/12
33.0	Normal Line / SPOT	08/19/12-08/19/12	3	:30	8A- 9A (ET)								1	1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	SUN TODAY	8/14/12
34.0	Normal Line / SPOT	08/19/12-08/19/12	3	:30	9A- 9:58A (ET)								1	1	\$265.00	\$265.00	Charlotte (WCNC) (WCNC)	9A NEWS	8/14/12
35.0	Normal Line / SPOT	08/19/12-08/19/12	2	:30	9:58A- 11A (ET)								1	1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	MEET PRESS	8/14/12
36.0	Normal Line / SPOT	08/19/12-08/19/12	2	:30	6P- 6:30P (ET)								1	1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	6P NEWS	8/14/12

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